

PSN ENGINEERING COLLEGE

Melathediyoor, Palayamkottai Taluk, Tirunelveli District, Pin - 627 152.

(Approved by AICTE and Affiliated to Anna University)

An ISO 9001 : 2015 Certified Institution

Website : www.psnec.ac.in Email : principal@psnec.ac.in

☎ 04634-279078, 279079 Fax : 04634-279078



Lr.No:PSNEC/2018-2019/ECE/SEM/PL-04

Date: 29.08.2018

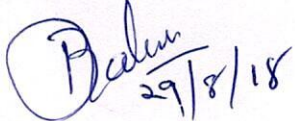
PERMISSION LETTER

Respected Sir,

Dept of ECE proposed to conduct an “Entrepreneurship in Electronics Field- Career Guidance Program” on 03rd September 2018 in Seminar Hall, PSNEC. The program would be conducted from 10.00 am to 01.00 pm in PSNEC.

Kindly grant your valuable permission to conduct the above program on the above said date and time.

Thanking you,


29/8/18

HOD/ECE

Head Of The Department
Electronics & Communication Department
PSN ENGINEERING COLLEGE
Melathediyoor - 627 152.


PRINCIPAL

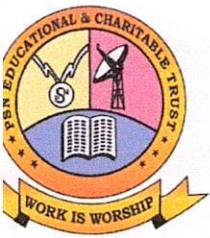
Dr. M.S. RAVIKUMAR

Principal

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CIRCULAR

This is to inform that Dept of ECE is conducts a program on “**Entrepreneurship in Electronics Field- Career Guidance Program**” on 03rdSeptember 2018 in PSNEC Seminar Hall.

All the ECE Dept students and Staff members are requested to make their active participation on the skill development program without fail.

PRINCIPAL

Dr. M.S. RAVIKUMAR

Principal

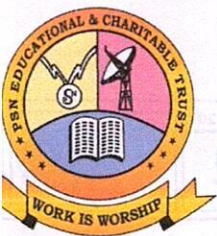
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CC TO

1. Director
2. Director (IQAC)
3. All Department HOD's
4. Physical Director
5. Librarian
6. Warden



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Report on Entrepreneurship in Electronics Field

Name of the Course/Program	“Entrepreneurship in Electronics Field” (Career Guidance Program)
Conducted on	03 rd , September, 2018
Duration	ThreeHours
Venue	PSNECSeminarHall
Number of Participants	52Students
Dept/Year/Semester	All ECE Department Students
Guest Speakers	Mr.M.SivaBaarathi, Field Coordinator, EDII -TN Hub, Anna University Regional Campus, Tirunelveli.
Objective of the Course/Program	The main objective of the Seminar was to familiarize participants with the emerging ideas and trends in Electronics fields on how to develop personality in this century contexts. The basic goal is for students to experience the product development process in Electronics fields as well as how to start a new companyThe program also aimed to teach participants to work with various professionals, people and groups to understand the meaning of life and work in the present context.

ProgramSummary

A Career Guidance program on “**Entrepreneurship in Electronics Field**” was conducted in ECE department students. The Career Guidance program was conducted on **03rd, September, 2018** from **10.00 am to 01.00 pm**.

The program was inaugurated by welcoming the gathering by **Mr. P.Babu (HOD/ECE)**, the chief guest **Mr.M.SivaBaarathi** was honored by **Dr.M.S.Ravikumar (Principal)**, and the program was felicitated by **Dr.N.Prabhu (Director/PSNEC)**.

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The Guest speaker of the day was **Mr.M.SivaBaarathi**, Field Coordinator, EDII –TN Hub, Anna University Regional Campus, Tirunelveli. The Guest of honor highlighted the scope and opportunities available for the students to experience the product development process in Electronics fields as well as how to start a new company or business in electronics fields. The Program was successfully concluded with the Vote of Thanks By (**Mrs.S.Niranjanadevi & AP/ECE**).

This Program was an eye opener to our students as they enhanced the wide range of job availability in the different sectors and were streamlined on the skills needed to grab every opportunity made available in various engineering fields. The students Community was embellished by the vast opportunities available in front of them and also were highlighted tactics to help them to make best use of all the opportunities lying ahead of them.

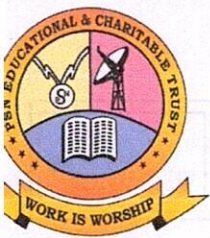
The following steps were discussed by the speakers of the day

How to start an Electronics Business?

- Step 1: Understand and analyze the Local Competitors
- Step 2: Register your Business legally to avoid any conflicts with Mandatory License.
- Step 3: Make a Business Plan (Summary about your business, Mission & Vision)
- Step 4: there are certain things that you have to learn about your local customers.
- Step 5: Investment and Source of Funding
- Step 6: Find the Perfect Location for attracting customers
- Step 7: Find the Suppliers and Buy the Stock.

The following points were stressed by the speakers of the day

- ❖ The students were taught face different types of business plans with confidence and optimism.
- ❖ Awareness of job availability in various sectors was imparted.
- ❖ Important tools to acquire knowledge were introduced to the students about business in electronics
- ❖ Students received a clear-cut image of what interview etiquettes are and how to possess these skills in near future.



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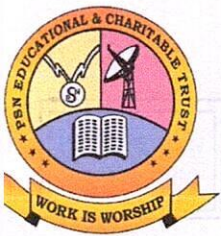
PHOTOGRAPHS:



Principal gave speech about the Entrepreneurship in Electronics Field on 03.09.2018



The guest delivered a speech about the Entrepreneurship in Electronics Field on 03.09.2018



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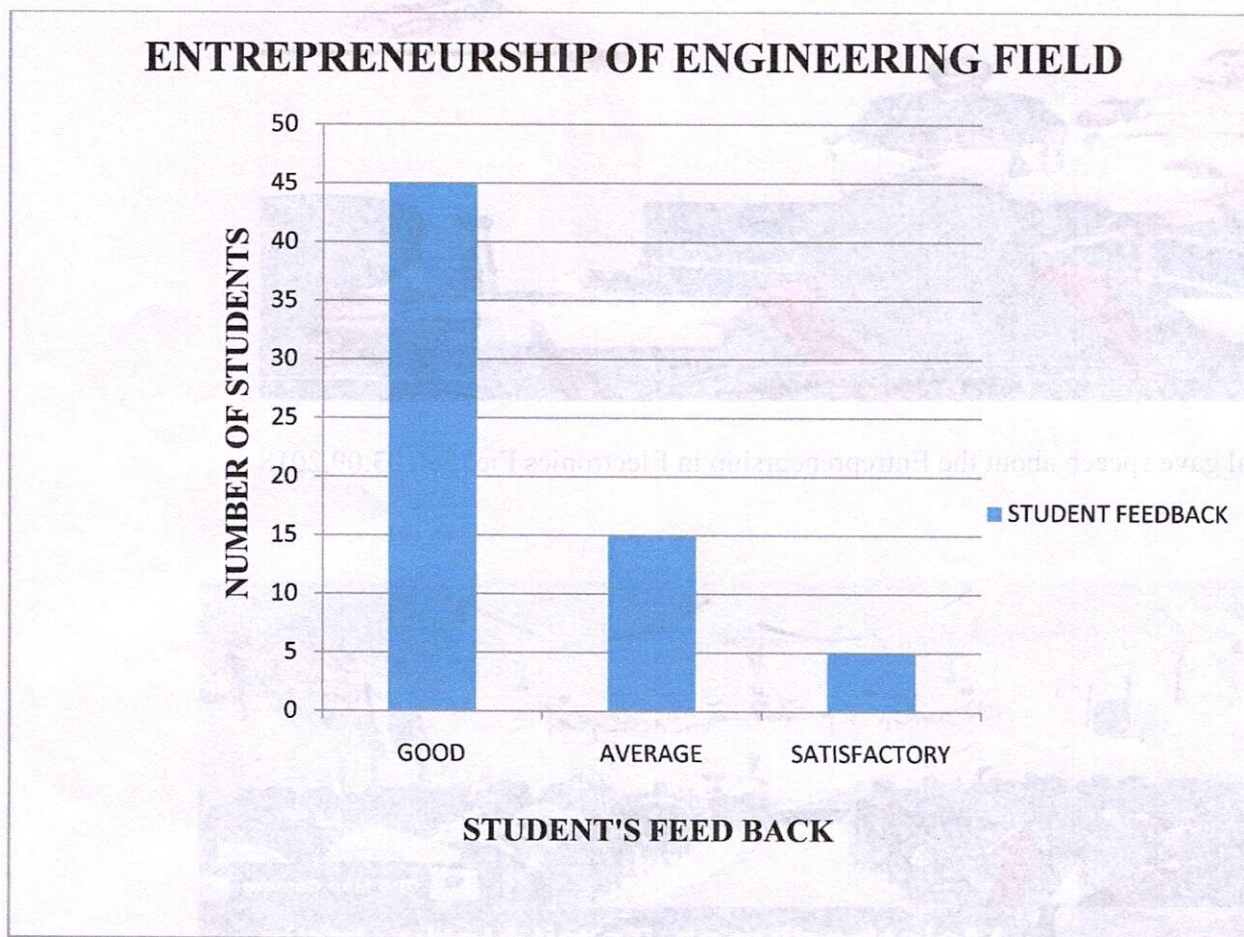
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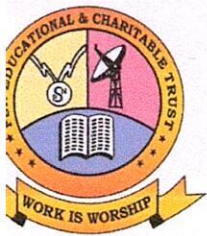
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FEEDBACK ANALYSIS GRAPH:





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Description:

- Based on the feedback received from the students, almost all students showed keen interest and positive intent to partake in the company interviews.
- A few students gave suggested to increase the duration of the program as they found it useful for their future career excellence and their field ideas.

Action Taken:

- Based on the feedback received, we have conducted many career development programs like Entrepreneurship of Engineering Field programs once in a week.
- Based on the feedback received, we have increase the duration time of every program

Summary:

1. Skill Development program conducted on 03rd September 2018 to the students of ECE.
2. Totally 52 Students participated in Skill Development program.
3. The program was held on the topic **Entrepreneurship of Engineering Field**.
4. Students gained more knowledge in different business ideas electronics engineering field
5. Guest Person- **Mr.M.SivaBaarathi, Field Coordinator, EDII -TN Hub, Anna University, Tirunelveli.**

N. Siva
11/9/18

In-Charge

B. Siva
11/9/18

Coordinator

[Signature]
11/9/2018

Director
IQAC
DIRECTOR
IQAC

Principal

[Signature]
Dr. M.S. RAVIKUMAR
Principal
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